Segway Dirt eBike
Limited Warranty and Dispute Resolution
Limited Warranty of Dirt eBike and Dispute Resolution

This is a limited warranty provided by the manufacturer of the Segway’s Dirt eBike (the “Product”) to the consumer or End Users (the “Limited Warranty”). This Limited Warranty only and exclusively applies to the Product distributed and/or sold by and/or through Segway or Segway Dealers (as defined below) in the North America market, if you are not a resident in the North America market, please contact us before use of the Product as you may not have warranty or have different warranty than the one provided herein.

THIS LIMITED WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS, AND YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE OR IN OTHER COUNTRIES. THIS LIMITED WARRANTY IS A BINDING LEGAL CONTRACT BETWEEN YOU AND SEGWAY AND SEGWAY PARTIES (AS DEFINED BELOW). AND IT IS YOUR RESPONSIBILITY TO READ THIS ENTIRE LIMITED WARRANTY AND UNDERSTAND IT BEFORE USE OF THE PRODUCT.

THE LIMITED WARRANTY CAN ALSO BE FOUND ONLINE AT: https://www.segway.com/warranty-information. AND IN THE DOCUMENTATION PROVIDED WITH THE PRODUCT.

⚠️ WARNING:

USE OF THE PRODUCT BY A PERSON WHO HAS NOT RECEIVED SUFFICIENT PROFESSIONAL TRAINING AND DOES NOT POSSESS NECESSARY EXPERIENCE AND SKILLS MAY CAUSE SEVERE BODILY INJURY OR EVEN DEATH TO SUCH USER OR THE OTHERS. CONTACT DRIVER TRAINING FACILITIES AND ACQUIRE SAFETY DRIVING TRAINING, INSTRUCTIONS OR CERTIFICATIONS, IF ANY, BEFORE USE OF THIS PRODUCT ARE ENCOURAGED. PLEASE READ EACH AND EVERY SECTION OF THIS DOCUMENT CAREFULLY BEFORE USE OF THE PRODUCT. YOU ARE ENCOURAGED TO CONSULT WITH YOUR PROFESSIONALS AND ADVISORS REGARDING THE INFORMATION PROVIDED HEREINESPECIALLY THOSE RELATED TO SAFETY AND YOUR LEGAL RIGHTS AND DUTIES.

1. Limited Warranty Period.
This Limited Warranty covers only defects of any material or workmanship of the Product and components thereof when the Product and components thereof are being used under normal and ordinary conditions. In an event that a defect covered by this Limited Warranty occurs, Segway in its sole discretion will repair or replace the defective Product or components following this Limited Warranty. The applicable Limited Warranty Period for the Limited Warranty commences on the date of the original purchase of the Product from either of Segway, Segway’s authorized reseller, Segway’s authorized distributor, or an authorized Dealer (each a “Segway Dealer” or collectively the “Segway Dealers”).
<table>
<thead>
<tr>
<th></th>
<th>Component or Assembly</th>
<th>Scope of Warranty</th>
<th>Warranty Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Motor assembly</td>
<td>Coil burnout, phase loss, de-magnetization, short circuit, open circuit, abnormal sound, hub damage, deformation or breakage for manufacturing error or material reasons, etc.</td>
<td>12 months</td>
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<tr>
<td>2</td>
<td>Lithium-ion battery</td>
<td>The Lithium-ion battery should be used after being charged in the specified operating environment (ambient temperature for charging: 32 °F to 95 °F (0°C to 35°C); ambient temperature for use: 14 °F to 113 °F (-10°C to 45°C). The capacity of the battery will decline at low temperatures: 70% at 14 °F (-10°C), 85% at 32 °F (0°C), and 100% at 77 °F (25°C). The warranty applies to voltage abnormality, failure in charging, and less than 70% of the capacity measured by the discharge meter (the battery is not subject to repeated warranty, and the validity period of warranty of the replaced battery will be the remaining period of the original battery).</td>
<td>12 months</td>
</tr>
<tr>
<td>3</td>
<td>Controller and charger</td>
<td>Non-recoverable performance failure or manufacturing error or material reasons</td>
<td>12 months</td>
</tr>
<tr>
<td>4</td>
<td>Rear fork, handlebar, rear bracket assembly, frame, steering stem, pedal bracket, rear shock absorber connecting rod, rear cradle assembly, side bracket, sprocket, front and rear pulleys, pedal assembly, middle axis assembly, flat fork axis, rim, front axle assembly, rear axle, and front/rear hub assembly</td>
<td>Non-recoverable performance failure or manufacturing error or material reasons</td>
<td>12 months</td>
</tr>
<tr>
<td>5</td>
<td>Single-phase circuit breaker (main switch), electric lock, main cable assembly, battery compartment lock, headlight, taillight, horn, kickstand switch assembly, and converter assembly</td>
<td>Non-recoverable performance failure or manufacturing error or material reasons</td>
<td>6 months</td>
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<tr>
<td>6</td>
<td>Brake assembly</td>
<td>Oil leakage and failure in effective braking (excluding brake pad)</td>
<td>3 months</td>
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<tr>
<td>7</td>
<td>Front/rear shock absorber assembly</td>
<td>Oil leakage and no damping</td>
<td>3 months</td>
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<tr>
<td>8</td>
<td>Dashboard, USB port, combination switch and central speed control</td>
<td>Non-recoverable performance failure due to manufacturing error or material reasons</td>
<td>3 months</td>
</tr>
<tr>
<td>Component or Assembly</td>
<td>Scope of Warranty</td>
<td>Warranty Period</td>
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<td>Vehicle bearing (excluding motor bearing), brake lever, belt, chain,</td>
<td>Parts prone to wear and tear</td>
<td>Excluded from the warranty</td>
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<td>oil seal of shock absorber, inner/outer tire, brake disc, brake pad, steering head-</td>
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<tr>
<td>set assembly, fender, accelerator, rubber sleeve of handlebar, seat cushion, battery</td>
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<tr>
<td>compartment cover, fuse, spoke, decorative part, plastic part and other spare parts</td>
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<tr>
<td>not covered in the items listed above</td>
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</table>

The following situations are not covered by the limited warranty. The user will be responsible for parts and labor.

1. The product is beyond the service limit or scope specified in the operating instructions.
2. The product is faulty or damaged as a result of noncompliance of the user with the requirements for proper use, driving and maintenance in the operating instructions.
3. The product is faulty or damaged due to rain, ice/snow soaking, smoke, drug, chemical corrosion and force majeure (including but not limited to earthquakes, typhoons, fires, floods, social events, group events and violent crimes).
4. The battery subject to under-voltage cannot be repaired as a result of improper use, long-time storage (for example, the entire vehicle should be turned OFF by using the main switch if not in use for more than one month, and the initial power is less than 60% before storage for more than three months), over-discharge, and failure in timely charging or maintenance, or the battery involving the visible damage or waterproof performance decline is used continuously without timely repair, leading to the damage caused by water to the circuit board and cell.
5. The user modifies or dismantles the product or its parts without permission, or destroys the normal use of the product and its parts.
6. The user installs non-original or third-party spare parts or accessories, resulting in damage to original parts, or modifies the circuit and line configuration without permission.
7. The product is faulty or damaged as a result of crashes, spillovers, traffic accidents, overloading (i.e.: Passengers are forbidden. This vehicle is for individual use only), speeding or other human factors during the use.
8. Damaged is caused by extreme challenges, racing, rally’s, competition and other such events, whether sanctioned or not. The recommended vertical drop is less than 50 cm.
9. The user does not provide the valid warranty certificate and formal invoice or purchase record; and the number in the certificate or card is not consistent with the product.
2. Limited Warranty Service Process.

Segway’s online services are available at: http://www.segway.com/support/service-warranties. If during your use of the Product you believe the Product or its component is defective and/or does not work properly, PLEASE IMMEDIATELY STOP USING THE PRODUCT, AND STORE THE PRODUCT PROPERLY. YOUR CONTINUED USE OF THE PRODUCT UNDER SUCH CIRCUMSTANCE MAY CAUSE SEVERE BODILY INJURY OR EVEN DEATH TO YOU OR THE OTHERS. Thereafter, please immediately contact Segway at toll-free number 888-523-5583, or technicalsupport@segway.com. Segway’s technical support personnel are available to assist you online or over the phone in diagnosing the defect, if any, and provide further instructions. In the event that the warranty services are required, please prepare for the following materials including (i) proof of the original purchase of the Product from Segway Dealers, (ii) the Product’s serial number, and (iii) a description of the defect if applicable. Upon the verification of your eligibility for the Limited Warranty protection and/or services, you should provide your name, email address, mailing address and contact phone number in order to receive a Return Material Authorization number (the “RMA”). Segway must receive your defective Product or component thereof within thirty (30) days upon Segway’s issuance of RMA to you. If defective Product or component thereof cannot be shipped to Segway, Segway may direct you to a designated third-party service provider for the warranty services.

You will be responsible for the cost of shipping and risk of loss and damage that may occur during the shipment from you to Segway. You must include your defective Product or component within the original packaging or Segway approved packaging, which will be provided at your cost, for shipment of the Product to Segway. Segway is not responsible for any loss and/or damages that may be caused by your improper packaging or shipment of the Product or component to Segway.

An authorized service provider or Segway Dealer will inspect your returned Product. If Segway reasonably determines that the problem is not covered by the Limited Warranty, Segway will notify you and inform you of service or replacement alternatives that are available to you on a fee basis, or Segway will return your Product to you unrepaired, and in such instance, you will be responsible for the cost of shipping and insurance for shipment of your Product from Segway to you.

For a return eligible for the warranty protection and/or services, Segway will serve defective Product with new or reconditioned parts of the same or similar style at no cost to you for the service. Parts replaced by Segway will be retained by, and become the property of, Segway. In such a situation, Segway will pay the reasonable return shipping charges for the return of the Product.
3. **Limited Warranty Eligibility.**

3.1 Your service request must be received by Segway within the Limited Warranty Period as described above, and Segway must receive your Product following the Limited Warranty Service Process defined above.

3.2 Your Product must be purchased from a Segway Dealer.

3.3 You must provide the original purchase receipt.

3.4 Your Product must have the serial number legible, unobscured, untampered and unmodified.

3.5 All tamper-resistant seals must be intact, in place and unmodified.

4. **Limited Warranty Exclusions.**

This Limited Warranty describes the service available to you in the event your Product requires warranty service and you may have additional protections under your local laws. This Limited Warranty does not cover and excludes damage to your Product or any component thereof caused by:

4.1 Abuse, misuse, recklessness, negligence, or commercial use.

4.2 Improper charging, storage, maintenance, or operation of the Product not in compliance with instructions or limitations as provided in the user materials.

4.3 Use of the Product not in compliance with applicable laws and regulations.

4.4 Use of the Product by persons with inadequate experience.

4.5 Accident, collision, riding at an unsafe speed on paved roads, riding at an unsafe speed on unpaved roads, riding over obstacles, amateur racing, professional racing, use in backcountry sports, fire damage, water damage, chemical damage, use of the product outside of the product’s working temperature range, high-pressure water spray, earthquake, dropping, loading with excessive weights.

4.6 Modifications to mechanical parts, modification of electronic parts, or modifications to software embedded in the Product.

4.7 Service, repair, and maintenance by unauthorized providers.

4.8 Cosmetic damages.

4.9 Use of the Product with third party product, component, or accessory.

4.10 The normal deterioration of wear and tear parts.

4.11 Use of the Product with overdue wear and tear parts.
5. LIABILITY DISCLAIMER AND LIMITATION.

SEGWAY AND OTHER SEGWAY PARTIES DO NOT ASSUME, OR AUTHORIZE ANYONE TO ASSUME ON ITS BEHALF, ANY OTHER OBLIGATION OR LIABILITY IN CONNECTION WITH A PRODUCT, ITS COMPONENT PARTS, ACCESSORIES, SERVICE REPAIR, OR THIS LIMITED WARRANTY.

SEGWAY AND OTHER SEGWAY PARTIES ARE NOT RESPONSIBLE FOR ANY LOSS OF USE OF A PRODUCT, ITS COMPONENT PARTS, ACCESSORIES, OR FOR ANY INCONVENIENCE OR OTHER LOSS OR DAMAGE WHICH MIGHT BE CAUSED FROM ANY DEFECT IN A PRODUCT, ITS COMPONENT PARTS, ACCESSORIES, SERVICE REPAIR, OR FOR ANY OTHER INCIDENTAL OR CONSEQUENTIAL DAMAGES THE PURCHASER MAY HAVE AS A RESULT OF ANY DEFECT IN A PRODUCT, ITS COMPONENT PARTS, ACCESSORIES, OR SERVICE REPAIR. SOME COUNTRIES/STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

THIS LIMITED WARRANTY HEREIN IS THE ONLY EXPRESS WARRANTY APPLICABLE TO PRODUCT AND ITS COMPONENT PARTS, ACCESSORIES, AND SERVICE REPAIR. SEGWAY AND OTHER SEGWAY PARTIES DISCLAIM ALL OTHER EXPRESS WARRANTIES. SEGWAY AND OTHER SEGWAY PARTIES LIMIT THE DURATION AND REMEDIES OF ALL IMPLIED WARRANTIES, INCLUDING WITHOUT LIMITATION TO THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, WHETHER ARISING BY LAW, COURSE OF DEALING, COURSE OF PERFORMANCE, USAGE OF TRADE OR OTHERWISE, TO THE DURATION OF THIS EXPRESS LIMITED WARRANTY. THE FOREGOING LIMITATION OR EXCLUSIONS OF WARRANTY SHALL SUBJECT TO ANY MANDATORY LAW THAT PROHIBITS SUCH EXCLUSION, LIMITATION, RESTRICTION OR MODIFICATION OF WARRANTY. FOR ANY WARRANTY THAT MAY APPLY HEREIN ON THE GROUND THAT SUCH WARRANTY IS MANDATED BY LAW AND CANNOT BE EFFECTIVELY EXCLUDED, RESTRICTED OR MODIFIED BY THE FOREGOING DISCLAIMER, THE DURATION OF ITS APPLICABILITY SHALL BE THE PERIOD PROVIDED BY THE LIMITED WARRANTY HEREIN OR THAT REQUIRED BY THE APPLICABLE COUNTRY/STATE LAW, WHICHER IS SHORTER. SOME COUNTRIES/STATES DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS, SO THE ABOVE LIMITATION MAY NOT APPLY TO YOU.

IN NO EVENT SEGWAY OR OTHER SEGWAY PARTIES TOTAL AND AGGREGATE LIABILITY FOR ALL CLAIMS UNDER ANY AND ALL APPLICABLE LAW OR THEORY, JOINTLY OR SEVERALLY, ARISING OUT OF OR RELATED TO THE PURCHASE OF THE PRODUCT, BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE EXCEEDS THE DUTY TO REPAIR OR REPLACE ANY DEFECTIVE PRODUCT, FURTHER SUBJECT TO SEGWAY’S SOLE AND EXCLUSIVE DISCRETION. IN NO EVENT SHALL BE
SEGWAY OR OTHER SEGWAY PARTIES BE LIABLE TO ANY PERSON FOR CONSEQUENTIAL, INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, PUNITIVE OR ENHANCED DAMAGED ARISING OUT OF, OR RELATING TO, AND/OR IN CONNECTION WITH THE PURCHASE OF THE PRODUCT, ANY BREACH OF THIS AGREEMENT OR MANUFACTURER’S DUTIES REGARDLESS OF (A) WHETHER SUCH DAMAGES WERE FORESEEABLE, (B) WHETHER OR NOT SEGWAY WERE ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND (C) THE LEGAL OR EQUITABLE THEORY (CONTRACT, TORT OR OTHERWISE) UPON WHICH THE CLAIM IS BASED, UNLESS SUCH LIMITATIONS AND EXCLUSIONS ARE PROHIBITED BY APPLICABLE LAW. THE FOREGOING LIMITATIONS OR EXCLUSIONS APPLY EVEN IF AN AGGRIEVED CUSTOMER OR ANY OTHER PERSON’S (WHO MIGHT HAVE RIGHT OR CLAIM UNDER THIS AGREEMENT BY OPERATION OF LAW OR EQUITY) REMEDIES UNDER THIS AGREEMENT FAIL OF THEIR ESSENTIAL PURPOSE. IN THE EVENT SOME COUNTRIES/STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN OR ALL OF THE FOREGOING DAMAGES, SO TO THE EXTENT THAT SUCH LIMITATIONS OR EXCLUSIONS ARE NOT ALLOWED BY LAW, THEY MAY NOT APPLY TO YOU. SOME COUNTRIES/STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

6. Claims and Dispute Resolution.

THE PROVISIONS CONTAINED HEREIN ARE LEGALLY BINDING BETWEEN YOU AND SEGWAY, ITS AFFILIATES, THE PRODUCT’S MANUFACTURER, DISTRIBUTORS, SELLERS AND DESIGNERS AND INCLUDING BUT NOT LIMITED TO EACH OF THOSE SPECIFICALLY NAMED AND NOT SPECIFICALLY NAMED ENTITIES’ PREDECESSOR COMPANIES, SUBSEQUENT COMPANIES, AFFILIATED COMPANIES, SUBSIDIARIES, PARENT COMPANIES, ADMINISTRATORS, SUCCESSORS, ASSIGNS, EMPLOYEES, AGENTS, ATTORNEYS, OFFICERS, DIRECTORS, MANAGERS, MEMBERS AND REPRESENTATIVES, AND ANY INSURER OR REINSURER THEREOF (TOGETHER “SEGWAY PARTIES”). THE PROVISIONS CONTAINED HEREIN MAY AFFECT YOUR RIGHTS TO REMEDY AND IT IS YOUR RESPONSIBILITY TO READ THE FOLLOWING SECTIONS CAREFULLY BEFORE USE OF THE PRODUCT.

YOU MAY OPT OUT OF THIS DISPUTE RESOLUTION PROCEDURE BY PROVIDING NOTICE TO SEGWAY AND SEGWAY PARTIES NO LATER THAN THIRTY (30) CALENDAR DAYS AFTER THE DATE OF THE FIRST CONSUMER PURCHASER’S PURCHASE OF THE PRODUCT. TO OPT OUT YOU MUST SEND NOTICE BY E-MAIL TO SEGWAY AT OPTOUT@SEGWAY.COM, WITH THE SUBJECT LINE: “ARBITRATION OPT OUT.” THE OPT OUT NOTICE BY E-MAIL MUST INCLUDES (A) YOUR NAME, EMAIL ADDRESS, MAILING ADDRESS AND PHONE NUMBER; (B) THE DATE ON WHICH THE PRODUCT WAS PURCHASED; (C) THE PRODUCT MODEL NAME OR MODEL NUMBER; AND (D) THE SERIAL NUMBER. ALTERNATIVELY, YOU MAY OPT OUT BY SENDING AN ELECTION TO OPT OUT LETTER TO SEGWAY AT: SEGWAY INC., 14
THE OPT OUT LETTER SHALL CONTAIN THE FOLLOWING INFORMATION: (A) YOUR NAME, EMAIL ADDRESS, MAILING ADDRESS AND PHONE NUMBER; (B) THE DATE ON WHICH THE PRODUCT WAS PURCHASED; (C) THE PRODUCT MODEL NAME OR MODEL NUMBER; (D) THE SERIAL NUMBER; AND (E) AN STATEMENT AS FollowS: THE ABOVE CONSUMER ELECTS TO OPT OUT THE DISPUTE RESOLUTION PROCEDURE AS PROVIDED BY THIS LIMITED WARRANTY. THESE ARE THE ONLY TWO EFFECTIVE WAYS TO OPT OUT THIS DISPUTE RESOLUTION PROCEDURE. ELECTION TO OPT OUT THIS DISPUTE RESOLUTION PROCEDURE WILL NOT AFFECT THE COVERAGE OF THE LIMITED WARRANTY IN ANY WAY, AND YOU WILL CONTINUE TO ENJOY THE BENEFITS OF THE LIMITED WARRANTY.

6.1 BINDING ARBITRATION.

Segway Parties and you agree that all claims or disputes irrespective of manner or form arising out of or related to this limited warranty or the sale, condition or performance of the product, whether based in contract, tort, fraud, misrepresentation or any other legal theory at law or in equity, and all claims that are subject of a purported class action litigation that you are not a member of the certified class, shall be resolved through arbitration as provided for herein, and not by a trial by jury. Any decision of the arbitrator shall be final and may be entered into any judgment in any court of competent jurisdiction. You waive the right to have your claim heard in a court of law and by jury, and waive the right to participate in class actions arising from or relating to any and all claims and disputes with Segway Parties. You agree that you shall arbitrate any claim against Segway Parties only in your individual capacity, and not as a plaintiff, class representative or class member in any class or representative proceeding. In the event the prohibition on class arbitration is deemed invalid or unenforceable, then the entire agreement to arbitration will be null and void. Additionally, the arbitration tribunal shall have the sole and exclusive power to rule on any challenge to its own jurisdiction or to the validity or enforceability of arbitration clauses herein. This agreement evidences a transaction in interstate commerce, and thus the Federal Arbitration Act governs the interpretation and enforcement of this provision. This paragraph shall survive upon termination or expiration of this limited warranty or in an event that the limited warranty is held as void, avoidable, invalid or unenforceable, either in whole or partially, by a competent adjudication institution with actual authority and jurisdiction over this matter.

Segway Parties require and you hereby agree that you shall arbitrate your claims against Segway Parties pursuant to the arbitration described below prior to your exercise of your rights pursuant to title of the Magnuson-Moss Warranty Act. Title i of the Magnuson-Moss Warranty Act does not require you to pursue rights and remedies available to you that are not provided by title i of the Magnuson-Moss Warranty Act.
Any such arbitration shall not be combined or consolidated with a claim or dispute involving any other person’s or entity’s product or claim or dispute, and specifically, without limitation of the foregoing, shall not under any circumstances proceed as part of a class action or class arbitration. The arbitration shall be conducted by the American Arbitration Association (AAA) according to its Commercial Arbitration Rules and the Supplementary Procedures for Consumer-Related Disputes (collectively “AAA Rules”). The AAA Rules are available online at adr.org, or by calling the AAA at 1-800-778-7879.

The Federal Arbitration Act governs this provision. Even upon termination or expiration of this limited warranty or in the event that the limited warranty is held as void, avoidable, invalid or unenforceable, either in whole or partially, by a competent adjudicatory institution with actual authority and jurisdiction over this matter, an arbitrator shall decide all issues of interpretation and application of the Limited Warranty. The arbitration shall be conducted before a single arbitrator, whose award may not exceed, in form or amount, the relief allowed by the “Liability Disclaimer and Limitation” Provision herein subject to the applicable law.

For any arbitration in which your total damage claims, exclusive of attorney fees and expert witness fees, is $5,000.00 or less (“Small Claim”), the arbitrator may, if you prevail, award your reasonable attorney fees, expert witness fees and costs as part of any award on the condition of the arbitrator’s actual and affirmative finding that the claim is non-frivolous. In a Small Claim case, you are required to pay no more than half of the total administrative, facility and arbitrator fees, or $50.00 of such fees, whichever is less, and Segway Parties shall pay the remainder of such fees.

Administrative, facility and arbitrator fees for arbitrations in which your total claimed damages, exclusive of attorney fees and expert witness fees, exceed $5,000.00 (“Large Claim”), shall be determined according to AAA Rules. In a Large Claim case, the arbitrator may grant to the prevailing party, or apportion among the parties, reasonable attorney fees, expert witness fees and costs. The arbitrator shall be entitled to award declaratory or injunctive relief upon request by any party.

Judgment may be entered on the arbitrator’s award in a Small Claim or Large Claim case in any court of competent jurisdiction. This arbitration provision also applies to claims and disputes by you, the purchaser of the product, and all those in privity with you, including your family members, beneficiaries and assigns, against Segway’s parent(s), subsidiaries, and any person or entity that licensed, supplied, sold or distributed the product, and each of their officers, employees, representatives, licensors/licens- ees, agents, beneficiaries, predecessors in interest, successors, and/or assigns and any other person affiliated with the foregoing.
The following is a description of the arbitration process

A. Mail a Notice of Dispute to Segway. Prior to initiating arbitration against Segway Parties, you must first notify Segway of your dispute in good faith. Please include your contact information, your concerns, and the relief you intend to seek from Segway Parties, and any information you believe would be helpful in resolving the dispute. Segway will review your Notice of Dispute to determine whether Segway may settle it with you to avoid arbitration. The notice should be sent by certified mail to Attention: Disputes, Segway Inc., 14 Technology Drive, Bedford, NH 03110. Please keep a copy of your notice for your records.

B. Wait 30 Days. Segway will review your Notice of Dispute within thirty (30) days of Segway’s receipt of your Notice of Dispute. If you do not hear from Segway within thirty (30) days of its receipt of your Notice of Dispute, you may proceed with filing an arbitration claim against Segway Parties. Should Segway provide you a written settlement offer, please keep this settlement offer because Segway Parties and you will be required to show this settlement offer to the arbitrator. Notwithstanding the foregoing, such offer, if any, shall not be shown to the arbitrator until after the arbitrator’s determination on the merits of your claim.

C. Complete a Demand for Arbitration. You can initiate arbitration by completing a Demand for Arbitration that includes a basic statement of the (i) names and addresses and telephone numbers of the parties involved; (ii) your description of the dispute; and (iii) your short statement detailing why you are entitled to relief.

D. Send Segway Your Demand for Arbitration. You can send Segway your Demand for Arbitration at the following address: Attention: Disputes, Segway Inc., 14 Technology Drive, Bedford, NH 03110. Please keep a copy of your notice for your record.

E. Send AAA Two (2) Copies of Your Demand for Arbitration. The Demand for Arbitration includes the address that you are to send two (2) copies of your Demand for Arbitration. This address is AAA Case Filing Services at 1101 Laurel Oak Road, Suite 100, Voorhees, NJ 08043. You should also include a copy of this warranty policy, and the appropriate filing fee. Segway will reimburse you for this filing fee. If you cannot afford to pay the filing fee, please contact Segway, and Segway will pay the filing fee for you if your claims seek a remedy less than $75,000. AAA has an online filing option that you can find on its website: www.adr.org.
F. AAA Appointment of Arbitrator. If no claim in the arbitration exceeds $75,000, the AAA will appoint an arbitrator and notify you and Segway Parties of the arbitrator’s name and qualification. The AAA requires all arbitrators to check for any past or present relationships with the parties, potential witnesses, and the parties' attorneys. If the arbitrator has any such relationship, the AAA will inform Segway Parties and you. If either you or Segway Parties object to the AAA’s choice of arbitrator, there are seven (7) days to inform the AAA.

G. Choose the Type of Hearing You Would Like. Unless you and Segway Parties agree to have an arbitration hearing elsewhere, the arbitration will take place in the county (or parish) where you purchased the Product. If your claim is for $10,000 or less, you may choose to have the hearing conducted by telephone or in person. Alternatively, you may choose to proceed to conduct the entire arbitration through written correspondence with the arbitrator that doesn’t include an interactive hearing. Once the AAA has commenced the arbitration, you have ten (10) days to inform the AAA of your choice of hearing. If you don’t make a choice, the AAA will conduct the arbitration by written correspondence without an interactive hearing. If your claim exceeds $10,000, the right to a hearing will be determined by the AAA rules. Those rules currently provide for an in-person hearing if your claim exceeds $10,000, but you and Segway Parties may agree whether that hearing is in person or by telephone, or whether to instead proceed with written correspondence.

H. Arbitrator’s Decision. Within fourteen (14) days from the conclusion of the in-person or telephone hearing, or from the submission of all written evidence to the arbitrator, if you have elected to conduct the arbitration through written correspondence, the arbitrator will render a written decision. That decision will include the essential findings and conclusions upon which the arbitrator based his or her award. Segway Parties will immediately respond to the arbitrator notifying the arbitrator whether, and to what extent, Segway Parties will abide by the decision, and perform the obligations it has agreed to do. Any decision by the arbitrator may be utilized by any party for any reason.